

## Keynote Talk

# Real and the Future of Digital Media

Rob Glaser  
Chairman and CEO  
RealNetworks, Inc.

### **Biographical Notes**

Rob Glaser, founder and CEO of RealNetworks, Inc., has long been intrigued with the nexus of media, computing, communication and the Internet. Since founding Real in 1994, Glaser has played an integral role in the transformation of the Internet into the next great mass medium. In 1995 under Glaser's direction, Real introduced the groundbreaking RealAudio. Followed by, RealVideo, RealPlayer and the systems to distribute audio and video including the Helix technologies, RealNetworks has continued to innovate and bring technologies to market. Additionally in 2000, RealNetworks began offering aggregated premium content online directly to consumers in a subscription service. In 2003, RealNetworks purchased Listen.com and built the Rhapsody music service into the leading music subscription service. With the combination of technology and business systems for monetizing media, RealNetworks and Rob Glaser are at the forefront of the Internet media revolution.

Prior to founding RealNetworks, Inc., Mr. Glaser worked for Microsoft for 10 years in a number of executive positions, including Vice President of Multimedia and Consumer Systems.

Mr. Glaser has served on several non-profit boards and committees, including his appointment by President Clinton to the Advisory Committee on Public Interest Obligations of Digital Television Broadcasters.

Mr. Glaser is a graduate of Yale University, with a BA and an MA in Economics and a BS in Computer Science.