



WWW 2011 Program-at-a-glance

Daily Breaks	Morning Tea / Coffee: 10:00 to 10:30 Lunch: 12:00 to 13:30 Afternoon Tea / Coffee: 15:00 to 15:30
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28-Mar-11	29-Mar-11	30-Mar-11	31-Mar-11	01-Apr-11
Two day W4A Conference		Opening Keynotes on all the three days		
9 Workshops over two days		81 research papers over three days		
12 Tutorials over two days		90 Posters on display; interactive session on 31-March evening		
		25 demos over three days		
		Panel discussion on all the three days		
		W3C Track over two days		PhD Symposium
		6 Developers Track tutorials sessions over three days		
		Power Panel (Evening)	Industry Track	Web for Emerging Regions
High Tea (Evening)	Welcome reception (Evening)	Banquet Dinner and social event		
28-Mar-11	29-Mar-11	30-Mar-11	31-Mar-11	01-Apr-11

WWW 2011 Conference Time Table

Wednesday, March 30, 2011																
		H-01	H-02	H-04	H-05	H-06	MR G-01 & G-02	MR G-03	MR G-03 & G-04	H-03 (Posters / Demos / Exhibits)						
8:30 AM	10:00 AM	W3C: Accessible and multilingual Web	Research Paper: Ranking		Research Paper: Diffusion	Research Paper: Web Security	Dev Track Keynote: Cloud Computing - Different Cloud Models and Programming to them		Industry Track - Spoken Web; Accessible Web (Accessibility for differently-abled and elderly); Web in Agriculture; Web for Agricultural Extension;	Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:		Posters / Exhibits	8:30 AM	10:00 AM	
10:00 AM	10:30 AM	Coffee / Tea break										Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:	Posters / Exhibits	10:00 AM	10:30 AM
10:30 AM	12:00 PM			Keynote Address by Dr. A. P. J. Abdul Kalam										10:30 AM	12:00 PM	
12:00 PM	1:30 PM	Lunch break												Posters / Exhibits	12:00 PM	1:30 PM
1:30 PM	3:00 PM	W3C: Accessible and multilingual Web	Research Paper: Intent Understanding		Research Paper: Monetization II	Research Paper: Social Network Algorithms	Dev Track Tutorial 1: Introduction to Windows Azure: Programming to a PaaS		Industry Panel: 'Collaborative and Social Web'; Web for Healthcare	Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:		Posters / Exhibits	1:30 PM	3:00 PM	
3:00 PM	3:30 PM	Coffee / Tea break										Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:	Posters / Exhibits	3:00 PM	3:30 PM
3:30 PM	5:00 PM	W3C: Accessible and multilingual Web	Research Paper: Recommendation	Panel: The Computer is the new Sewing Machine: Benefits and Perils of Crowdsourcing	Research Paper: Multimedia	Research Paper: Trust and Diversity	Dev Track Tutorial 2: Google Cloud services for Big Data		Industry Track: Wikibhasha; India development Gateway; Web for traffic management; Software Patents				Posters / Exhibits	3:30 PM	5:00 PM	
5:00 PM	7:00 PM			Industry Plenary Panel: 'A Universal, Inclusive WWW - The Next Frontier'									Posters / Exhibits	5:00 PM	7:00 PM	
Thursday, March 31, 2011																
		H-01	H-02	H-04	H-05	H-06	MR G-01 & G-02	MR G-03	MR G-03 & G-04	H-03 (Posters / Demos / Exhibits)						
8:30 AM	10:00 AM			Keynote Address by Sir Tim Berners-Lee										8:30 AM	10:00 AM	
10:00 AM	10:30 AM	Coffee / Tea break										Demo session 3: Inferring user intent:	Demo session 4: Information extraction:	Posters / Exhibits	10:00 AM	10:30 AM
10:30 AM	12:00 PM	W3C: Mobile Web applications	Research Paper: Semantic Analysis		Research Paper: Spatio-Temporal Analysis	Research Paper: E-commerce	Dev Track Tutorial 3: Scaling Hadoop to handle Big Data	Web for Emerging Regions		Demo session 3: Inferring user intent:	Demo session 4: Information extraction:		Posters / Exhibits	10:30 AM	12:00 PM	
12:00 PM	1:30 PM	Lunch break												Posters / Exhibits	12:00 PM	1:30 PM
1:30 PM	3:00 PM	W3C: Mobile Web applications	Research Paper: Query Analysis		Research Paper: Performance and Systems	Research Paper: Temporal Dynamics	Dev Track Tutorial 4: Analytics on Hive	Web for Emerging Regions		Demo session 3: Inferring user intent:	Demo session 4: Information extraction:		Posters / Exhibits	1:30 PM	3:00 PM	
3:00 PM	3:30 PM	Coffee / Tea break										Demo session 3: Inferring user intent:	Demo session 4: Information extraction:	Posters / Exhibits	3:00 PM	3:30 PM
3:30 PM	5:00 PM	W3C: Mobile Web applications	Research Paper: Web Mining	Panel: Social Media: Source of Information or Bunch of Noise	Research Paper: Search Systems	Research Paper: Social Network Analysis	Dev Track Tutorial 5: Cloud Security – Developers' Desiderata	Web for Emerging Regions					Posters / Exhibits	3:30 PM	5:00 PM	
5:00 PM	7:00 PM							Web for Emerging Regions		Poster Interaction			Posters / Exhibits	5:00 PM	7:00 PM	

Friday, April 01, 2011

		H-01	H-02	H-04	H-05	H-06	MR G-01 & G-02	MR G-03	MR G-03 & G-04	H-03 (Posters / Demos / Exhibits)					
8:30 AM	10:00 AM			Keynote Address by Christos H. Papadimitriou									8:30 AM	10:00 AM	
10:00 AM	10:30 AM	Coffee / Tea break								Demo session 5: Vertical and product search:	Demo session 6: Fast analytics:	Demo session 7: Social TV and video search:	Posters / Exhibits	10:00 AM	10:30 AM
10:30 AM	12:00 PM		Research Paper: Information Extraction		Research Paper: User Interaction	Research Paper: Information Credibility	Dev Track Code Lab		PhD Symposium	Demo session 5: Vertical and product search:	Demo session 6: Fast analytics:	Demo session 7: Social TV and video search:	Posters / Exhibits	10:30 AM	12:00 PM
12:00 PM	1:30 PM	Lunch break											Posters / Exhibits	12:00 PM	1:30 PM
1:30 PM	3:00 PM		Research Paper: Evaluation		Research Paper: Information Spread	Research Paper: Web Applications			PhD Symposium	Demo session 5: Vertical and product search:	Demo session 6: Fast analytics:	Demo session 7: Social TV and video search:	Posters / Exhibits	1:30 PM	3:00 PM
3:00 PM	3:30 PM	Coffee / Tea break								Demo session 5: Vertical and product search:	Demo session 6: Fast analytics:	Demo session 7: Social TV and video search:	Posters / Exhibits	3:00 PM	3:30 PM
3:30 PM	5:00 PM		Research Paper: Query and Ontology Languages	Panel: Connecting the Next Billion Web Users	Research Paper: Clustering	Research Paper: Monetization I			PhD Symposium				Posters / Exhibits	3:30 PM	5:00 PM

WWW 2011 Program Details
(Event-wise Schedule)



Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
KEYNOTES							
Keynote	KN-01	Keynote Address by Dr. A. P. J. Abdul Kalam	Wednesday, March 30, 2011	10:30	12:00	H-04-Plenary Hall	Dr. A. P. J. Abdul Kalam
Keynote	KN-02	Keynote Address by Sir Tim Berners-Lee	Thursday, March 31, 2011	8:30	10:00	H-04-Plenary Hall	Sir Tim Berners-Lee
Keynote	KN-03	Keynote Address by Christos H. Papadimitriou	Friday, April 01, 2011	8:30	10:00	H-04-Plenary Hall	Christos H. Papadimitriou

WWW 2011 Program Details
(Event-wise Schedule)



Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
RESEARCH PAPERS							
Research Paper: Diffusion	RP-01	Differences in the Mechanics of Information Diffusion Across Topics: Idioms, Political Hashtags, and Complex Contagion on Twitter	Wednesday, March 30, 2011	8:30	9:00	H-05	Daniel Romero; Brendan Meeder; Jon Kleinberg
Research Paper: Ranking	RP-13	Learning to Rank with Multiple Objective Functions	Wednesday, March 30, 2011	8:30	9:00	H-02	Maksims N. Volkovs; Krysta M. Svore; Christopher J.C. Burges
Research Paper: Web Security	RP-25	ARROW: Generating Signatures to Detect Drive-By Downloads	Wednesday, March 30, 2011	8:30	9:00	H-06	Junjie Zhang; Jack Stokes; Christian Seifert; Wenke Lee
Research Paper: Diffusion	RP-02	Who Says What to Whom on Twitter	Wednesday, March 30, 2011	9:00	9:30	H-05	Shaomei Wu; Jake M. Hofman; Winter Mason; Duncan J. Watts
Research Paper: Ranking	RP-14	A Stochastic Learn-To-Rank Algorithm and its Application to Contextual Advertising	Wednesday, March 30, 2011	9:00	9:30	H-02	Maryam Karimzadehgan; Wei Li; Ruofei Zhang; Jianchang Mao
Research Paper: Web Security	RP-26	Prophiler: A fast filter for the large-scale detection of malicious web pages	Wednesday, March 30, 2011	9:00	9:30	H-06	Davide Canali; Marco Cova; Giovanni Vigna; Christopher Kruegel
Research Paper: Diffusion	RP-03	we.b: The web of short URLs	Wednesday, March 30, 2011	9:30	10:00	H-05	Demetris Antoniadis; Iasonas Polakis; Georgios Kontaxis; Elias Athanasopoulos; Sotiris Ioannidis; Evangelos Markatos; Thomas Karagiannis
Research Paper: Ranking	RP-15	Parallel Boosted Regression Trees for Web Search Ranking	Wednesday, March 30, 2011	9:30	10:00	H-02	Stephen Tyree; Kilian W. Weinberger; Kunal Agrawal; Jennifer Paykin
Research Paper: Web Security	RP-27	Heat-seeking honeypots: design and experience	Wednesday, March 30, 2011	9:30	10:00	H-06	John John; Fang Yu; Yinglian Xie; Arvind Krishnamurthy; Martin Abadi

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: Intent Understanding	RP-04	Sparse Hidden-Dynamics Conditional Random Fields for User Intent Understanding	Wednesday, March 30, 2011	13:30	14:00	H-02	Yelong Sheng; Jun YAN; Lei Ji
Research Paper: Monetization II	RP-07	Here, There and Everywhere: Correlated Online Behaviors Can Lead to Overestimates of the Effects of Advertising	Wednesday, March 30, 2011	13:30	14:00	H-05	Randall Lewis; Justin Rao; David Reiley
Research Paper: Social Network Algorithms	RP-19	Counting Triangles and Computing Clustering Coefficients Using MapReduce	Wednesday, March 30, 2011	13:30	14:00	H-06	Siddharth Suri; Sergei Vassilvitskii
Research Paper: Intent Understanding	RP-05	Characterize Search Intent Diversity into Click Models	Wednesday, March 30, 2011	14:00	14:30	H-02	Botao Hu; Yuchen Zhang; Gang Wang; Qiang Yang; Weizhu Chen
Research Paper: Monetization II	RP-08	Adaptive Policies for Chunked Reward Stochastic Knapsack Problems with Applications to Internet Ads	Wednesday, March 30, 2011	14:00	14:30	H-05	Michael Grabchak; Narayan Bhamidipati; Rushi Bhatt; Dinesh Garg
Research Paper: Social Network Algorithms	RP-20	Network Bucket Testing	Wednesday, March 30, 2011	14:00	14:30	H-06	Lars Backstrom; Jon Kleinberg
Research Paper: Intent Understanding	RP-06	Addressing Information Needs Directly in the Search Result Page	Wednesday, March 30, 2011	14:30	15:00	H-02	Lydia Chilton; Jaime Teevan
Research Paper: Monetization II	RP-09	A Game Theoretic Formulation of the Service Provisioning Problem in Cloud Systems	Wednesday, March 30, 2011	14:30	15:00	H-05	Danilo Ardagna; Barbara Panicucci; Mauro Passacantando
Research Paper: Social Network Algorithms	RP-21	HyperANF: Approximating the Neighbourhood Function of Large Graphs on a Budget	Wednesday, March 30, 2011	14:30	15:00	H-06	Sebastiano Vigna; Paolo Boldi; Marco Rosa
Research Paper: Multimedia	RP-10	Learning to Re-Rank: Query-Dependent Image Re-Ranking Using Click Data	Wednesday, March 30, 2011	15:30	16:00	H-05	Vidit Jain; Manik Varma
Research Paper: Recommendation	RP-16	A Unified Framework of Recommending Diverse and Relevant Queries	Wednesday, March 30, 2011	15:30	16:00	H-02	Zhu Xiaofei; Guo Jiafeng; Cheng Xueqi
Research Paper: Trust and Diversity	RP-22	Semi-Supervised Truth Discovery	Wednesday, March 30, 2011	15:30	16:00	H-06	Xiaoxin Yin; Wenzhao Tan

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: Multimedia	RP-11	Video Summarization via Transferrable Structured Learning	Wednesday, March 30, 2011	16:00	16:30	H-05	Liangda Li; Ke Zhou; Gui-Rong Xue; Hongyuan Zha; Yong Yu
Research Paper: Recommendation	RP-17	Improving recommendation for long-tail queries via templates	Wednesday, March 30, 2011	16:00	16:30	H-02	Idan Szpektor; Aristides Gionis; Yoelle Maarek
Research Paper: Trust and Diversity	RP-23	SourceRank: Relevance and Trust Assessment for Deep Web Sources Based on Inter-Source Agreement	Wednesday, March 30, 2011	16:00	16:30	H-06	Raju Balakrishnan; Subbarao Kambhampati
Research Paper: Multimedia	RP-12	Towards Semantic Knowledge Propagation from Text to Web Images	Wednesday, March 30, 2011	16:30	17:00	H-05	Guo-Jun Qi; Charu Aggarwal; Thomas Huang
Research Paper: Recommendation	RP-18	Learning to Model Relatedness for News Recommendation	Wednesday, March 30, 2011	16:30	17:00	H-02	Yuanhua Lv; Taesup Moon; Pranam Kolari; Zhaohui Zheng; Xuanhui Wang; Yi Chang
Research Paper: Trust and Diversity	RP-24	Search Result Diversity for Informational Queries	Wednesday, March 30, 2011	16:30	17:00	H-06	Michael Welch; Junghoo Cho; Christopher Olston
Research Paper: E-commerce	RP-28	Pay as you Browse: Microcomputations as Micropayments in Web-based Services	Thursday, March 31, 2011	10:30	11:00	H-06	Ghassan Karame; Aurelien Francillon; Srdjan Capkun
Research Paper: Semantic Analysis	RP-40	A Word at a Time: Computing Word Relatedness using Temporal Semantic Analysis	Thursday, March 31, 2011	10:30	11:00	H-02	Kira Radinsky; Eugene Agichtein; Evgeniy Gabrilovich; Shaul Markovitch
Research Paper: Spatio-Temporal Analysis	RP-46	Geographical topic discovery and comparison	Thursday, March 31, 2011	10:30	11:00	H-05	Zhijun Yin; Liangliang Cao; Jiawei Han; Chengxiang Zhai; Thomas Huang

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: E-commerce	RP-29	Consideration Set Generation in Commerce Search	Thursday, March 31, 2011	11:00	11:30	H-06	Sayan Bhattacharya; Sreenivas Gollapudi; Kamesh Munagala
Research Paper: Semantic Analysis	RP-41	Automatic Construction of a Context-Aware Sentiment Lexicon: An Optimization Approach	Thursday, March 31, 2011	11:00	11:30	H-02	Yue Lu; Malu Castellanos; Umeshwar Dayal; ChengXiang Zhai
Research Paper: Spatio-Temporal Analysis	RP-47	The Web of Topics: Discovering the Topology of Topic Evolution in a Corpus	Thursday, March 31, 2011	11:00	11:30	H-05	Yookyung Jo; John Hopcroft; Carl Lagoze
Research Paper: E-commerce	RP-30	Towards a Theory Model for Product Search	Thursday, March 31, 2011	11:30	12:00	H-06	Beibei Li; Anindya Ghose; Panagiotis Ipeirotis
Research Paper: Semantic Analysis	RP-42	Web scale NLP: A case study on URL word breaking	Thursday, March 31, 2011	11:30	12:00	H-02	Kuansan Wang; Chris Thrasher; Bo-june Hsu
Research Paper: Spatio-Temporal Analysis	RP-48	Unified Analysis of Streaming News	Thursday, March 31, 2011	11:30	12:00	H-05	Amr Ahmed; Qirong Ho; Jacob Eisenstein; Eric Xing; Alexander Smola; Chooh Hui Teo
Research Paper: Performance and Systems	RP-31	Track Globally, Deliver Locally: Improving Content Delivery Networks by Tracking Geographic Social Cascades	Thursday, March 31, 2011	13:30	14:00	H-05	Salvatore Scellato; Cecilia Mascolo; Mirco Musolesi; Jon Crowcroft
Research Paper: Query Analysis	RP-34	Query Segmentation Revisited	Thursday, March 31, 2011	13:30	14:00	H-02	Matthias Hagen; Martin Potthast; Benno Stein; Christof BrŠutigam
Research Paper: Temporal Dynamics	RP-49	We Know Who You Followed Last Summer: Inferring Social Link Creation Times In Twitter	Thursday, March 31, 2011	13:30	14:00	H-06	Brendan Meeder; Brian Karrer; Amin Sayedi; R Ravi; Christian Borgs; Jennifer Chayes

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: Performance and Systems	RP-32	Measuring a Commercial Content Delivery Network	Thursday, March 31, 2011	14:00	14:30	H-05	Sipat Triukose; Zhihua Wen; Michael Rabinovich
Research Paper: Query Analysis	RP-35	Context-Sensitive Query Auto-Completion	Thursday, March 31, 2011	14:00	14:30	H-02	Ziv Bar-Yossef; Naama Kraus
Research Paper: Temporal Dynamics	RP-50	Modeling the Temporal Dynamics of Social Rating Networks using Bidirectional Effects of Social Relations and Rating Patterns	Thursday, March 31, 2011	14:00	14:30	H-06	Mohsen Jamali; Gholamreza Haffari; Martin Ester
Research Paper: Query Analysis	RP-36	Online Spelling Correction for Query Completion	Thursday, March 31, 2011	14:30	15:00	H-02	Huizhong Duan; Bo-June (Paul) Hsu
Research Paper: Temporal Dynamics	RP-51	Like like alike -- Joint friendship and interest propagation in social networks	Thursday, March 31, 2011	14:30	15:00	H-06	Shuang-hong Yang; Bo Long; Alex Smola; Narayanan Sadagopan; Zhaohui Zheng; Hongyuan Zha
Research Paper: Web Applications	RP-80	Choreography Conformance via Synchronizability	Thursday, March 31, 2011	14:30	15:00	H-05	Samik Basu; Tefvik Bultan
Research Paper: Search Systems	RP-37	Inverted Index Compression via Online Document Routing	Thursday, March 31, 2011	15:30	16:00	H-05	Gall Lavee; Ronny Lempel; Edo Liberty; Oren Somekh
Research Paper: Social Network Analysis	RP-43	Dynamics of Bidding in a P2P Lending Service: Effects of Herding and Predicting Loan Success	Thursday, March 31, 2011	15:30	16:00	H-06	Ia Ceyhan; Xiaolin Shi; Jure Leskovec
Research Paper: Web Mining	RP-52	Model Characterization Curves for Federated Search Using Click-Logs: Predicting User Engagement Metrics for the Span of Feasible Operating Points	Thursday, March 31, 2011	15:30	16:00	H-02	Ashok Kumar Ponnuswami; Kumaresh Pattabiraman; Desmond Brand; Tapas Kanungo
Research Paper: Search Systems	RP-38	Efficiently Evaluating Graph Constraints in Content-Based Publish/Subscribe	Thursday, March 31, 2011	16:00	16:30	H-05	Andrei Broder; Shirshanka Das; Marcus Fontoura; Bhaskar Ghosh; Vanja Josifovski; Jayavel Shanmugasundaram; Sergei Vassilvitskii
Research Paper: Social Network Analysis	RP-44	Emergence of hierarchy in directed social networks C18	Thursday, March 31, 2011	16:00	16:30	H-06	Mangesh Gupte; Pravin Shankar; Jing Li; Muthukrishnan; Liviu Iftode
Research Paper: Web Mining	RP-53	Generalized Link Suggestions via Web Site Clustering	Thursday, March 31, 2011	16:00	16:30	H-02	Jangwon Seo; Fernando Diaz; Evgeniy Gabrilovich; Vanja Josifovski; Bo Pang

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: Search Systems	RP-39	FACTO: A Fact Lookup Engine Based on Web Tables	Thursday, March 31, 2011	16:30	17:00	H-05	Xiaoxin Yin; Wenzhao Tan; Chao Liu
Research Paper: Social Network Analysis	RP-45	Finding the bias and prestige of nodes in networks based on trust scores	Thursday, March 31, 2011	16:30	17:00	H-06	Abhinav Mishra; Arnab Bhattacharya
Research Paper: Web Mining	RP-54	A Self-Training Approach for Resolving Object Coreference on the Semantic Web	Thursday, March 31, 2011	16:30	17:00	H-02	Wei Hu; Jianfeng Chen; Yuzhong Qu
Research Paper: Information Credibility	RP-61	Limiting the Spread of Misinformation in Social Networks	Friday, April 01, 2011	10:30	11:00	H-06	Ceren Budak; Divyakant Agrawal; Amr El Abbadi
Research Paper: Information Extraction	RP-64	SEISA: Set Expansion by Iterative Similarity Aggregation	Friday, April 01, 2011	10:30	11:00	H-02	Yeye He; Dong Xin
Research Paper: User Interaction	RP-76	Supporting Synchronous Social Q&A Throughout the Question Lifecycle	Friday, April 01, 2011	10:30	11:00	H-05	Matthew Richardson; Ryen White
Research Paper: Information Credibility	RP-62	Information Credibility on Twitter	Friday, April 01, 2011	11:00	11:30	H-06	Carlos Castillo; Marcelo Mendoza; Brbara Poblete
Research Paper: Information Extraction	RP-65	Highly Efficient Algorithms For Structural Clustering of Large Websites	Friday, April 01, 2011	11:00	11:30	H-02	Lorenzo Blanco; Nilesh Dalvi; Ashwin Machanavajjhala
Research Paper: User Interaction	RP-77	The Design and Usage of Tentative Events for Time-based Social Coordination in the Enterprise	Friday, April 01, 2011	11:00	11:30	H-05	Mikhail Masli; Werner Geyer; Casey Dugan; Beth Brownholtz

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: Information Credibility	RP-63	Detecting Obscene Content and Misbehaving Users in Online Video Chat Services	Friday, April 01, 2011	11:30	12:00	H-06	Xinyu Xing; Richard Han; Shivakant Mishra; Qin Lv; Xue Liu; Yu-li Liang; Hanqiang Cheng; Jianxun Dang; Sui Huang
Research Paper: Information Extraction	RP-66	SCAD: Collective Discovery of Attribute Values	Friday, April 01, 2011	11:30	12:00	H-02	Anton Bakalov; Ariel Fuxman; Partha Talukdar; Soumen Chakrabarti
Research Paper: User Interaction	RP-78	A Case for Query by Image and Text Content: Searching Computer Help using Screenshots and Keywords	Friday, April 01, 2011	11:30	12:00	H-05	Tom Yeh; Brandyn White; Jose San Pedro; Boriz Katz; Larry S. Davis
Research Paper: Evaluation	RP-58	Evaluating New Search Engine Configurations with Pre-existing Judgments and Clicks	Friday, April 01, 2011	13:30	14:00	H-02	Umut Ozertem; Rosie Jones; Benoit Dumoulin
Research Paper: Information Spread	RP-67	Milgram-Routing in Social Networks	Friday, April 01, 2011	13:30	14:00	H-05	Silvio Lattanzi; Alessandro Panconesi; D. Sivakumar
Research Paper: Web Applications	RP-79	A Distributed Framework for Reliable and Efficient Service Choreographies	Friday, April 01, 2011	13:30	14:00	H-06	Young Yoon; Chunyang Ye; Hans-Arno Jacobsen
Research Paper: Performance and Systems	RP-33	Turkalytics: Real-time Analytics for Human Computation	Friday, April 01, 2011	14:00	14:30	H-06	Paul Heymann; Hector Garcia-Molina
Research Paper: Evaluation	RP-59	On the Informativeness of Cascade and Intent-Aware Effectiveness Measures	Friday, April 01, 2011	14:00	14:30	H-02	Azin Ashkan; Charles Clarke
Research Paper: Information Spread	RP-68	Information Spreading in Context	Friday, April 01, 2011	14:00	14:30	H-05	Dashun Wang; Zhen Wen; Hanghang Tong; Ching-Yung Lin; Chaoming Song; Albert-László Barabási

WWW 2011 Program Details
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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Research Paper: Evaluation	RP-60	Pragmatic Evaluation of Folksonomies	Friday, April 01, 2011	14:30	15:00	H-02	Denis Helic; Markus Strohmaier; Christoph Trattner; Markus Muhr; Kristina Lerman
Research Paper: Information Spread	RP-69	Mark my words! Linguistic style accommodation in social media	Friday, April 01, 2011	14:30	15:00	H-05	Cristian Danescu-Niculescu-Mizil; Michael Gamon; Susan Dumais
Research Paper: Web Applications	RP-81	Statically Locating Web Application Bugs Caused by Asynchronous Calls	Friday, April 01, 2011	14:30	15:00	H-06	Yunhui Zheng; Tao Bao; Xiangyu Zhang
Research Paper: Clustering	RP-55	Efficient K-Nearest Neighbor Graph Construction for Generic Similarity Measures	Friday, April 01, 2011	15:30	16:00	H-05	Wei Dong; Moses Charikar; Kai Li
Research Paper: Monetization I	RP-70	An Expressive Mechanism for Auctions on the Web	Friday, April 01, 2011	15:30	16:00	H-06	Paul Duetting; Monika Henzinger; Ingmar Weber
Research Paper: Query and Ontology Languages	RP-73	EP-SPARQL: A Unified Language for Event Processing and Stream Reasoning	Friday, April 01, 2011	15:30	16:00	H-02	Darko Anicic; Paul Fodor; Sebastian Rudolph; Nenad Stojanovic
Research Paper: Clustering	RP-56	Layered LPA: A MultiResolution Coordinate-Free Ordering for Compressing Social Networks	Friday, April 01, 2011	16:00	16:30	H-05	Sebastiano Vigna; Paolo Boldi; Massimo Santini; Marco Rosa
Research Paper: Monetization I	RP-71	Incentivizing High-quality User-Generated Content	Friday, April 01, 2011	16:00	16:30	H-06	Arpita Ghosh; Preston McAfee
Research Paper: Query and Ontology Languages	RP-74	A Better Uncle for OWL: Nominal Schemas for Integrating Rules and Ontologies	Friday, April 01, 2011	16:00	16:30	H-02	Markus Krötzsch, Frederick Maier, Adila Krisnadhi, Pascal Hitzler
Research Paper: Clustering	RP-57	Estimating Sizes of Social Networks via Biased Sampling	Friday, April 01, 2011	16:30	17:00	H-05	Liran Katzir; Edo Liberty; Oren Somekh
Research Paper: Monetization I	RP-72	Buy-it-now or Take-a-chance: A simple sequential screening mechanism	Friday, April 01, 2011	16:30	17:00	H-06	L. Elisa Celis; Gregory Lewis; Markus Mobius; Hamid Nazerzadeh
Research Paper: Query and Ontology Languages	RP-75	Rewriting Queries on SPARQL Views	Friday, April 01, 2011	16:30	17:00	H-02	Wangchao Le; Songyun Duan; Anastasios Kementsietsidis; Feifei Li; Min Wang

WWW 2011 Program Details
(Event-wise Schedule)



Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
POSTERS							
Posters	PS-01	Posters Display	Wednesday, March 30, 2011	10:00	18:00	H-03-Exhibit Hall	Murat Kantarcioglu, Marc Najork
Posters	PS-02	Posters Display	Thursday, March 31, 2011	10:00	19:00	H-03-Exhibit Hall	Murat Kantarcioglu, Marc Najork
Posters	PS-04	Posters Interaction	Thursday, March 31, 2011	17:00	19:00	H-03-Exhibit Hall	Murat Kantarcioglu, Marc Najork
Posters	PS-03	Posters Display	Friday, April 01, 2011	10:00	18:00	H-03-Exhibit Hall	Murat Kantarcioglu, Marc Najork
DEMOS							
Demo session 1: User interfaces and paradigms for browsing and search:	D-01	Visual Query System for Analyzing Social Semantic Web	Wednesday, March 30, 2011	8:30	10:30	H-03-Exhibit Hall	Jinghua Groppe, Sven Groppe and Andreas Schleifer
Demo session 1: User interfaces and paradigms for browsing and search:	D-02	Adapting a Map Query Interface for a Gesturing Touch Screen Interface	Wednesday, March 30, 2011	8:30	10:30	H-03-Exhibit Hall	Hanan Samet, Benjamin Teitler, Marco Adelfio and Lieberman Michael
Demo session 1: User interfaces and paradigms for browsing and search:	D-03	T-RecS: Team Recommendation System through Expertise and Cohesiveness	Wednesday, March 30, 2011	8:30	10:30	H-03-Exhibit Hall	Anwitaman Datta, Jackson Tan and Anthony Ventresque
Demo session 1: User interfaces and paradigms for browsing and search:	D-04	Blognoon: Exploring a Topic in the Blogosphere	Wednesday, March 30, 2011	8:30	10:30	H-03-Exhibit Hall	Maria Grineva, Dmitry Lizorkin, Maxim Grinev and Alexander Boldakov
Demo session 1: User interfaces and paradigms for browsing and search:	D-05	Embedding MindMap As a Service for User-Driven Composition of Web Applications	Wednesday, March 30, 2011	8:30	10:30	H-03-Exhibit Hall	Adnene Guabtini, Stuart Clarke and Boualem Benatallah

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Demo session 2: Summarization:	D-06	Einstein: Physicist or Vegetarian? Summarizing Semantic Type Graphs for Knowledge Discovery	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Tomasz Tylenda, Mauro Sozio and Gerhard Weikum
Demo session 2: Summarization:	D-07	CATE: Context-Aware Timeline for Entity Illustration	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Tran Anh Tuan, Shady Elbassuoni, Nicoleta Preda and Gerhard Weikum
Demo session 2: Summarization:	D-08	Visualizing Populated Ontologies with OntoTrix	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Benjamin Bach, Emmanuel Pietriga, Ilaria Liccardi and Gennady Legostaev
Demo session 1: User interfaces and paradigms for browsing and search:	D-09	Visual Query System for Analyzing Social Semantic Web	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Jinghua Groppe, Sven Groppe and Andreas Schleifer
Demo session 1: User interfaces and paradigms for browsing and search:	D-10	Adapting a Map Query Interface for a Gesturing Touch Screen Interface	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Hanan Samet, Benjamin Teitler, Marco Adelfio and Lieberman Michael
Demo session 1: User interfaces and paradigms for browsing and search:	D-11	T-RecS: Team Recommendation System through Expertise and Cohesiveness	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Anwitaman Datta, Jackson Tan and Anthony Ventresque
Demo session 1: User interfaces and paradigms for browsing and search:	D-12	Blognoon: Exploring a Topic in the Blogosphere	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Maria Grineva, Dmitry Lizorkin, Maxim Grinev and Alexander Boldakov
Demo session 1: User interfaces and paradigms for browsing and search:	D-13	Embedding MindMap As a Service for User- Driven Composition of Web Applications	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Adnene Guabtini, Stuart Clarke and Boualem Benatallah
Demo session 2: Summarization:	D-14	Einstein: Physicist or Vegetarian? Summarizing Semantic Type Graphs for Knowledge Discovery	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Tomasz Tylenda, Mauro Sozio and Gerhard Weikum
Demo session 2: Summarization:	D-15	CATE: Context-Aware Timeline for Entity Illustration	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Tran Anh Tuan, Shady Elbassuoni, Nicoleta Preda and Gerhard Weikum

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Demo session 2: Summarization:	D-16	Visualizing Populated Ontologies with OntoTrix	Wednesday, March 30, 2011	13:30	15:30	H-03-Exhibit Hall	Benjamin Bach, Emmanuel Pietriga, Ilaria Liccardi and Gennady Legostaev
Demo session 3: Inferring user intent:	D-17	CoSi: Context-Sensitive Keyword Query Interpretation on RDF Databases	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Haizhou Fu, Sidan Gao and Kemafor Anyanwu
Demo session 3: Inferring user intent:	D-18	Accelerating Instant Question Search with Database Techniques	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Takeharu Eda, Toshio Uchiyama, Katsuji Bessho, Norifumi Katafuchi, Alice Chen and Ryoji Kataoka
Demo session 3: Inferring user intent:	D-19	CONQUER: A System for Efficient Context-aware Query Suggestion	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Christian Sengstock and Michael Gertz
Demo session 4: Information extraction:	D-20	YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many Languages	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Johannes Hoffart, Fabian Suchanek, Klaus Berberich, Edwin Lewis-Kelham, Gerard de Melo and Gerhard Weikum
Demo session 4: Information extraction:	D-21	DIDO: a Disease-Determinants Ontology from Web Sources	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Victoria Nebot Romero, Min Ye, Jae-Hong Eom and Gerhard Weikum
Demo session 4: Information extraction:	D-22	Automatically Building Probabilistic Databases from the Web	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Valter Crescenzi, Lorenzo Blanco, Mirko Bronzi, Paolo Merialdo and Paolo Papotti
Demo session 4: Information extraction:	D-23	OXPath: Little Language, Little Memory, Great Value	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Andrew Sellers, Tim Furche, Georg Gottlob, Giovanni Grasso and Christian Schallhart
Demo session 4: Information extraction:	D-24	Detecting and Tracking the Spread of Political Misinformation in Microblog Streams	Thursday, March 31, 2011	10:00	12:00	H-03-Exhibit Hall	Jacob Ratkiewicz, Mark Meiss, Michael Conover, Bruno Gonçalves, Snehal Patil, Alessandro Flammini and Filippo Menczer
Demo session 3: Inferring user intent:	D-25	CoSi: Context-Sensitive Keyword Query Interpretation on RDF Databases	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Haizhou Fu, Sidan Gao and Kemafor Anyanwu
Demo session 3: Inferring user intent:	D-26	Accelerating Instant Question Search with Database Techniques	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Takeharu Eda, Toshio Uchiyama, Katsuji Bessho, Norifumi Katafuchi, Alice Chen and Ryoji Kataoka
Demo session 3: Inferring user intent:	D-27	CONQUER: A System for Efficient Context-aware Query Suggestion	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Christian Sengstock and Michael Gertz

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Demo session 4: Information extraction:	D-28	YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many Languages	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Johannes Hoffart, Fabian Suchanek, Klaus Berberich, Edwin Lewis-Kelham, Gerard de Melo and Gerhard Weikum
Demo session 4: Information extraction:	D-29	DIDO: a Disease-Determinants Ontology from Web Sources	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Victoria Nebot Romero, Min Ye, Jae-Hong Eom and Gerhard Weikum
Demo session 4: Information extraction:	D-30	Automatically Building Probabilistic Databases from the Web	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Valter Crescenzi, Lorenzo Blanco, Mirko Bronzi, Paolo Merialdo and Paolo Papotti
Demo session 4: Information extraction:	D-31	OXPath: Little Language, Little Memory, Great Value	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Andrew Sellers, Tim Furche, Georg Gottlob, Giovanni Grasso and Christian Schallhart
Demo session 4: Information extraction:	D-32	Detecting and Tracking the Spread of Political Misinformation in Microblog Streams	Thursday, March 31, 2011	13:30	15:30	H-03-Exhibit Hall	Jacob Ratkiewicz, Mark Meiss, Michael Conover, Bruno Gonçalves, Snehal Patil, Alessandro Flammini and Filippo Menczer
Demo session 5: Vertical and product search:	D-33	Factal: Integrating Deep Web Based on Trust and Relevance	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Raju Balakrishnan; Subbarao Kambhampati
Demo session 5: Vertical and product search:	D-34	Exploratory search in multi-domain information spaces with Liquid Query	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Alessandro Bozzon, Marco Brambilla, Stefano Ceri and Piero Fraternali
Demo session 5: Vertical and product search:	D-35	A Demo Search Engine for Products	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Beibei Li, Anindya Ghose and Panagiotis Ipeirotis
Demo session 5: Vertical and product search:	D-36	A User-Tunable Approach to Marketplace Search	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Nish Parikh and Neel Sundaresan
Demo session 6: Fast analytics:	D-37	A Tool for Fast Indexing and Querying of Graphs	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Dipali Pal and Praveen Rao
Demo session 6: Fast analytics:	D-38	Achille Fokoue, Anastasios Kementsietsidis, Kavitha Srinivas and Michael Ward. Helix: Online Enterprise Data Analytics	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Oktie Hassanzadeh, Songyun Duan
Demo session 6: Fast analytics:	D-39	LivePulse: Tapping Social Media for Sentiments in Real-Time	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Malu Castellanos, Riddhiman Ghosh and Yue Lu

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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
Demo session 7: Social TV and video search:	D-40	VoiSTV: Voice-Enabled Social TV	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Bernard Renger, Junlan Feng, Ovidiu Dan, Luciano Barbosa and Harry Chang
Demo session 7: Social TV and video search:	D-41	Filtering microblogging messages for Social TV	Friday, April 01, 2011	10:00	12:00	H-03-Exhibit Hall	Ovidiu Dan, Junlan Feng and Brian Davison
Demo session 5: Vertical and product search:	D-42	Factal: Integrating Deep Web Based on Trust and Relevance	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Raju Balakrishnan; Subbarao Kambhampati
Demo session 5: Vertical and product search:	D-43	Exploratory search in multi-domain information spaces with Liquid Query	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Alessandro Bozzon, Marco Brambilla, Stefano Ceri and Piero Fraternali
Demo session 5: Vertical and product search:	D-44	A Demo Search Engine for Products	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Beibei Li, Anindya Ghose and Panagiotis Ipeirotis
Demo session 5: Vertical and product search:	D-45	A User-Tunable Approach to Marketplace Search	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Nish Parikh and Neel Sundaresan
Demo session 6: Fast analytics:	D-46	A Tool for Fast Indexing and Querying of Graphs	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Dipali Pal and Praveen Rao
Demo session 6: Fast analytics:	D-47	Achille Fokoue, Anastasios Kementsietsidis, Kavitha Srinivas and Michael Ward. Helix: Online Enterprise Data Analytics	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Oktie Hassanzadeh, Songyun Duan
Demo session 6: Fast analytics:	D-48	LivePulse: Tapping Social Media for Sentiments in Real-Time	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Malu Castellanos, Riddhiman Ghosh and Yue Lu
Demo session 7: Social TV and video search:	D-49	VoiSTV: Voice-Enabled Social TV	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Bernard Renger, Junlan Feng, Ovidiu Dan, Luciano Barbosa and Harry Chang
Demo session 7: Social TV and video search:	D-50	Filtering microblogging messages for Social TV	Friday, April 01, 2011	13:30	15:30	H-03-Exhibit Hall	Ovidiu Dan, Junlan Feng and Brian Davison

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WEB FOR EMERGING REGIONS							
Web for Emerging Regions	WER-1	Traffic Characterization and Internet Usage in Rural Africa	Thursday, March 31, 2011	10:30	11:00	MR G-03	David Johnson, Veljko Pejovic, Elizabeth Belding and Gertjan van Stam
Web for Emerging Regions	WER-2	Low-Infrastructure Methods to Improve Internet Access for Mobile Users in Emerging Regions	Thursday, March 31, 2011	11:00	11:30	MR G-03	Sibren Isaacman and Margaret Martonosi
Web for Emerging Regions	WER-3	Analyzing and Accelerating Web Access in a School in Peri-Urban India	Thursday, March 31, 2011	11:30	12:00	MR G-03	Jay Chen, David Hutchful, William Thies and Lakshminarayanan Subramanian
Web for Emerging Regions	WER-4	The Lwazi Community Communication Service: Design and Piloting of a Voice-Based Information Service	Thursday, March 31, 2011	13:30	14:00	MR G-03	Aditi Sharma Grover and Etienne Barnard
Web for Emerging Regions	WER-5	Two Stream Processing of Audio Content for Spoken Web Search	Thursday, March 31, 2011	14:00	14:30	MR G-03	Jitendra Ajmera, Anupam Joshi, Sougata Mukherjea, Nitendra Rajput, Shrey Sahay, Mayank Shrivastava and Kundan Srivastava
Web for Emerging Regions	WER-6	Assistive Technology for vision-impairments: An agenda for the ICT4D community	Thursday, March 31, 2011	14:30	15:00	MR G-03	Joyojeet Pal, Manas Pradhan, Mihir Shah and Rakesh Babu
Web for Emerging Regions	WER-7	Design and Implementation of Contextual Information Portals	Thursday, March 31, 2011	15:30	16:00	MR G-03	Jay Chen, Russell Power, Lakshminarayanan Subramanian and Jonathan Ledlie
Web for Emerging Regions	WER-8	Identifying Enrichment Candidates in Textbooks	Thursday, March 31, 2011	16:00	16:30	MR G-03	Rakesh Agrawal, Sreenivas Gollapudi, Anitha Kannan and Krishnaram Kenthapadi
Web for Emerging Regions	WER-9	Location Specific Summarization of Climatic and Agricultural Trends	Thursday, March 31, 2011	16:30	17:00	MR G-03	Sunandan Chakraborty and Lakshminarayanan Subramanian

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PANELS							
Panel	PD-01	The Computer is the new Sewing Machine: Benefits and Perils of Crowdsourcing	Wednesday, March 30, 2011	15:30	17:00	H-04-Plenary Hall	Praveen Paritosh, Google (Moderator); Matt Cooper, oDesk; Panos Ipeirotis, NYU; Sid Suri, Yahoo! Research
Panel	PD-02	Social Media: Source of Information or Bunch of Noise	Thursday, March 31, 2011	15:30	17:00	H-04-Plenary Hall	Amr El Abaddi, UC Santa Barbara (Moderator); Lars Backstrom, Facebook; Soumen Chakrabarti, IIT Bombay; Alejandro Jaimes, Yahoo! Research Barcelona; Jure Leskovec, Stanford; Andrew Tomkins, Google
Panel	PD-03	Connecting the Next Billion Web Users	Friday, April 01, 2011	15:30	17:00	H-04-Plenary Hall	Rajeev Rastogi, Yahoo! Labs Bangalore (Moderator); Ed Cutrell, Microsoft Research India; Manish Gupta, IBM Research India; Ashok Jhunjhunwala, IIT Madras; Rajeev Sanghal, IIIT Hyderabad; Ramkumar Narayan, Yahoo! Bangalore

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W3C Track							
W3C-Day1	W3C-01	Accessible and multilingual Web	Wednesday, March 30, 2011	8:30	10:00	H-01	Shadi Abou-Zhara and Richard Ishida
W3C-Day1	W3C-02	Accessible and multilingual Web	Wednesday, March 30, 2011	13:30	15:00	H-01	Shadi Abou-Zhara and Richard Ishida
W3C-Day1	W3C-03	Accessible and multilingual Web	Wednesday, March 30, 2011	15:30	17:00	H-01	Shadi Abou-Zhara and Richard Ishida
W3C-Day2	W3C-04	Mobile Web applications	Thursday, March 31, 2011	10:30	12:00	H-01	Dominique Hazael-Massieux and Francois Daoust
W3C-Day2	W3C-05	Mobile Web applications	Thursday, March 31, 2011	13:30	15:00	H-01	Dominique Hazael-Massieux and Francois Daoust
W3C-Day2	W3C-06	Mobile Web applications	Thursday, March 31, 2011	15:30	17:00	H-01	Dominique Hazael-Massieux and Francois Daoust
INDUSTRY TRACK							
Industry Track	IT-01	Industry Plenary Panel: 'A Universal, Inclusive WWW - The Next Frontier'	Tuesday, March 29, 2011	17:15	18:30	H-04-Plenary Hall	Moderator: Chandra, CEO, Tata Consultancy Services Panelists: 1. Kris Gopalakrishnan, CEO and MD, Infosys 2. N Ravishanker, IAS, Jt Secretary and CEO NIXI (National Internet Exchange of India) 3. Dr. Phatak, Indian Institute of Technology, Mumbai
Industry Track	IT-02	Spoken Web	Wednesday, March 30, 2011	8:30	8:50	MR G-03 & G-04	Arun Kumar, IBM Research
Industry Track	IT-03	Accessible Web (Accessibility for differently-abled and elderly)	Wednesday, March 30, 2011	8:50	9:10	MR G-03 & G-04	Dr. Ajay Kolhatkar, Infosys
Industry Track	IT-04	Web in Agriculture	Wednesday, March 30, 2011	9:10	9:30	MR G-03 & G-04	Dr Arun Pande, TCS
Industry Track	IT-05	Web for Agricultural Extension	Wednesday, March 30, 2011	9:30	9:50	MR G-03 & G-04	Dr. R. Saravanan, Central Agricultural University
Industry Track	IT-06	Industry Panel: 'Collaborative and Social Web'	Wednesday, March 30, 2011	13:30	14:30	MR G-03 & G-04	Moderator: Subu Goparaju, SVP, Infosys Panelists: 1. Anil Bahuman, Promoter, Managing Director, Agrocom 2. Ananth Krishnan, CTO, TCS 3. Prof. Rajeev Sangal, IIIT Hyderabad 4. I. Vijaya Kumar, CTO, Wipro

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Industry Track	IT-07	Web for Healthcare	Wednesday, March 30, 2011	14:30	14:50	MR G-03 & G-04	Abhay Singavi, CEO - Preventive Health, Narayana Hrudayalaya
Industry Track	IT-08	Wikibhasha	Wednesday, March 30, 2011	15:30	15:50	MR G-03 & G-04	Dr A Kumaran, Microsoft Research
Industry Track	IT-09	India development Gateway	Wednesday, March 30, 2011	15:50	16:10	MR G-03 & G-04	Dr. C. Kathiresan, InDG, C-DAC
Industry Track	IT-10	Web for traffic management	Wednesday, March 30, 2011	16:10	16:30	MR G-03 & G-04	Dr. Ashwin Mahesh, CEO, Mapunity
Industry Track	IT-11	Software Patents	Wednesday, March 30, 2011	16:30	16:50	MR G-03 & G-04	European Patents Office

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DEVELOPERS TRACK							
Developers Track	DT-01	Keynote: Cloud Computing - Different Cloud Models and Programming to them	Wednesday, March 30, 2011	8:30	9:30	MR G-01 & G-02	Anant Jhingran
Developers Track	DT-02	Tutorial 1: Introduction to Windows Azure: Programming to a PaaS	Wednesday, March 30, 2011	13:30	15:00	MR G-01 & G-02	Bharat Shyam, Microsoft
Developers Track	DT-03	Tutorial 2: Google Cloud services for Big Data	Wednesday, March 30, 2011	15:30	17:00	MR G-01 & G-02	Patrick Chanezon & Rajdeep Dua, Google
Developers Track	DT-04	Tutorial 3: Scaling Hadoop to handle Big Data	Thursday, March 31, 2011	10:30	12:00	MR G-01 & G-02	Shanmugam Senthil, Yahoo
Developers Track	DT-05	Tutorial 4: Analytics on Hive	Thursday, March 31, 2011	13:30	15:00	MR G-01 & G-02	Mukund Deshpande, Persistent Systems
Developers Track	DT-06	Tutorial 5: Cloud Security – Developers' Desiderata	Thursday, March 31, 2011	15:30	17:00	MR G-01 & G-02	Srinivas Padmanabhuni, Infosys
Developers Track	DT-07	Code Lab	Friday, April 01, 2011	10:30	12:00	MR G-01 & G-02	Rajdeep Dua, Google

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TUTORIALS							
Tutorial	T-01	Distributed Web Retrieval	Monday, March 28, 2011	8:30	12:00	MR 1-02	Ricardo Baeza-Yates
Tutorial	T-03	Ranking on Large-Scale Graphs with Rich Metadata	Monday, March 28, 2011	8:30	12:00	MR 1-03	Bin Gao; Taifeng Wang; Tie-Yan Liu
Tutorial	T-04	Citizen Sensor Data Mining, Social Media Analytics and Development Centric Web Applications	Monday, March 28, 2011	8:30	12:00	MR 1-04	Meena Nagarajan; Amit Sheth; Selvam Velmurugan
Tutorial	T-05	Game Theoretic Models for Social Network Analysis	Monday, March 28, 2011	13:30	17:00	MR 1-02	Narahari Yadati; Ramasuri Narayanam
Tutorial	T-06	Speech and multimodal interaction in mobile search	Monday, March 28, 2011	13:30	17:00	MR 1-03	Junlan Feng; Michael Johnston; Srinivas Bangalore
Tutorial	T-07	Analytics and Predictive Models for Social Media	Tuesday, March 29, 2011	8:30	12:00	MR 1-03	Jure Leskovec
Tutorial	T-08	Managing Crowdsourced Human Computation	Tuesday, March 29, 2011	8:30	15:00	MR 1-02	Panagiotis Ipeirotis; Praveen Paritosh
Tutorial	T-09	Scalable Integration and Processing of Linked Data	Tuesday, March 29, 2011	8:30	15:00	MR 1-05	Andreas Harth; Aidan Hogan; Spyros Kotoulas; Jacopo Urbani
Tutorial	T-10	Web-Based Open-Domain Information Extraction	Tuesday, March 29, 2011	8:30	15:00	MR 1-04	Marius Pasca
Tutorial	T-02	Social Recommender Systems	Tuesday, March 29, 2011	13:30	17:00	MR 1-01	Ido Guy; David Carmel
Tutorial	T-11	Latent Variable Models on the Internet	Tuesday, March 29, 2011	13:30	17:00	MR 1-03	Alexander Smola
Tutorial	T-12	The Web of Things	Tuesday, March 29, 2011	13:30	17:00	MR 1-04	Carolina Fortuna; Jozef Stefan

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WORKSHOPS							
Workshop	W-01	2nd International Workshop on RESTful Design (WS-REST)	Monday, March 28, 2011	8:30	17:00	MR G-05 & G-06	Cesare Pautasso, Erik Wilde and Rosa Alarcon
Workshop	W-02	Eighth International workshop on Information Integration on the Web (IIWeb 2011)	Monday, March 28, 2011	8:30	17:00	MR G-01	Ullas Nambiar and L Venkat Subramaniam
Workshop	W-03	1st International Temporal Web Analytics Workshop (TAWA10)	Monday, March 28, 2011	8:30	17:00	MR G-02	Ricardo Baeza-Yates, Julien Masanes and Marc Spaniol
Workshop	W-04	Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality 2011)	Monday, March 28, 2011	8:30	17:00	MR G-03	Carlos Castillo, Zoltan Gyongyi, Adam Jatowt and Katsumi Tanaka
Workshop	W-09	USEWOD2011 - 1st International Workshop on Usage Analysis and the Web of Data	Monday, March 28, 2011	8:30	17:00	MR 1-05	Bettina Berendt, Laura Hollink, Vera Hollink, Markus Luczak-Roesch, Knud Moeller and David Vallet
Workshop	W-06	First International Workshop on Knowledge Diversity on the Web (DiversiWeb 2011)	Monday, March 28, 2011	13:30	17:00	MR G-04	Elena Simperl, Denny Vrandecic, Devika Madalli and Enrique Alfonseca
Workshop	W-08	Linked Data on the Web (LDOW2011)	Tuesday, March 29, 2011	8:30	17:00	MR G-01 & G-02	Tim Berners-Lee, Christian Bizer, Tom Heath and Michael Hausenblas
Workshop	W-10	First International Workshop on Social Media Engagement (SoME 2011)	Tuesday, March 29, 2011	8:30	17:00	MR G-04	Alejandro Jaimes, Mounia Lalmas and Yana Volkovich
Workshop	W-11	4th Semantic Search Workshop (SemSearch 2011)	Tuesday, March 29, 2011	8:30	17:00	MR G-05 & G-06	Thanh Tran
WEB 4 ALL CONFERENCE							
W4A-Day1	W4A-01	Web 4 All Conference	Monday, March 28, 2011	8:30	17:00	H-01	
W4A-Day2	W4A-02	Web 4 All Conference	Tuesday, March 29, 2011	8:30	17:00	H-01	
PhD SYMPOSIUM							
PhD : Text Mining	PHD-13	Analysis and Tracking of Emotions in English and Bengali Texts: A Computational Approach	Friday, April 01, 2011	10:30	11:00	MR G-03	Dipankar Das
PhD : Text Mining	PHD-14	A Politeness Recognition Tool for Hindi	Friday, April 01, 2011	11:00	11:30	MR G-03	Ritesh Kumar
PhD : Text Mining	PHD-15	Sentence-Level Contextual Opinion Retrieval	Friday, April 01, 2011	11:30	12:00	MR G-03	Sylvester Olubolu Orimaye
PhD : Text Mining	PHD-16	Summarization of Archived and Shared Personal Photo Collections	Friday, April 01, 2011	13:30	14:00	MR G-03	Pinaki Sinha
PhD : Text Mining	PHD-17	Wikipedia Vandalism Detection	Friday, April 01, 2011	14:00	14:30	MR G-03	Santiago M Mola-Velasco
PhD : Agents, Grids, and Services	PHD-01	Cooperative Anti-Spam System Based On Multilayer Agents	Friday, April 01, 2011	14:30	15:00	MR G-03	Wenxuan Shi, Yalou Huang and Maoqiang Xie
PhD : Agents, Grids, and Services	PHD-02	Measurement and Analysis of Cyberlocker Services	Friday, April 01, 2011	15:30	16:00	MR G-03	Aniket Mahanti

WWW 2011 Program Details
(Event-wise Schedule)



Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
PhD : Agents, Grids, and Services	PHD-03	Towards Liquid Service Oriented Architectures	Friday, April 01, 2011	16:00	16:30	MR G-03	Daniele Bonetta
PhD : Agents, Grids, and Services	PHD-04	Performance Enhancement of Scheduling Algorithms in Clusters and Grids using Improved Dynamic Load Balancing Techniques	Friday, April 01, 2011	16:30	17:00	MR G-03	Hemant Mehta, Manohar Chandwani and Priyesh Kanungo
PhD : Web, Context, Economy	PHD-05	Computational Advertising: Leveraging User Interaction & Contextual Factors for Improved Ad Retrieval & Ranking	Friday, April 01, 2011	10:30	11:00	MR G-04	Kushal Dave
PhD : Web, Context, Economy	PHD-06	Standing on the Shoulders of Ants: Stigmergy in the Web	Friday, April 01, 2011	11:00	11:30	MR G-04	Aiden Dipple
PhD : Web, Context, Economy	PHD-07	Dynamic Learning-based Mechanism Design for Dependent Valued Exchange Economies	Friday, April 01, 2011	11:30	12:00	MR G-04	Swaprava Nath
PhD : Web, Context, Economy	PHD-08	Fuzzy Associative Rule-based Approach for Pattern Mining and Identification and Pattern-based Classification	Friday, April 01, 2011	13:30	14:00	MR G-04	Aashish M and Vikram Pudi
PhD : Semantic Web	PHD-09	Ranked answer graph construction for keyword queries on RDF graphs without distance neighbourhood restriction	Friday, April 01, 2011	14:00	14:30	MR G-04	K Parthasarathy, P Sreenivasa Kumar and Dominic Damien
PhD : Semantic Web	PHD-10	Addressing the RDFa Publishing Bottleneck	Friday, April 01, 2011	14:30	15:00	MR G-04	Xi Bai
PhD : Semantic Web	PHD-11	Application of Semantic Web Technologies for Multimedia Interpretation	Friday, April 01, 2011	15:30	16:00	MR G-04	Ruben Verborgh
PhD : Semantic Web	PHD-12	The OXPath to Success in the Deep Web	Friday, April 01, 2011	16:00	16:30	MR G-04	Andrew Sellers

WWW 2011 Program Details
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Event Type	Event-ID	Title	Date	From	To	Room	Authors/Chairs
CLOSING							
Valedictory	CL	Veledictory Function	Friday, April 01, 2011	17:15	17:45	H-04-Plenary Hall	
SOCIAL EVENTS / BREAKS etc.							
Social Event	B-10	High Tea with industry leaders	Tuesday, March 29, 2011	18:30	19:30	H-04-Plenary Hall	
Social Event	B-11	Welcome Reception Dinner	Wednesday, March 30, 2011	19:00	21:00	H-03-Exhibit Hall	
Social Event	B-12	Banquet Dinner with social event	Thursday, March 31, 2011	19:00	21:00	H-03-Exhibit Hall	
Break	B-01	Tea Break	Wednesday, March 30, 2011	10:00	10:30	H-03-Exhibit Hall	
Break	B-04	Tea Break	Thursday, March 31, 2011	10:00	10:30	H-03-Exhibit Hall	
Break	B-02	Lunch Break	Thursday, March 31, 2011	12:00	13:30	H-03-Exhibit Hall	
Break	B-05	Lunch Break	Thursday, March 31, 2011	12:00	13:30	H-03-Exhibit Hall	
Break	B-06	Tea Break	Thursday, March 31, 2011	15:00	15:30	H-03-Exhibit Hall	
Break	B-07	Tea Break	Friday, April 01, 2011	10:00	10:30	H-03-Exhibit Hall	
Break	B-08	Lunch Break	Friday, April 01, 2011	12:00	13:30	H-03-Exhibit Hall	
Break	B-03	Tea Break	Friday, April 01, 2011	15:00	15:30	H-03-Exhibit Hall	
Break	B-09	Tea Break	Friday, April 01, 2011	15:00	15:30	H-03-Exhibit Hall	